**Beat: Business**

# DUBAI INTERNATIONAL CHAMBER - FRANCE OFFICE To Strengthen Its PRESENCE In EUROPE

**NEW OFFICE IN PARIS**

PARIS - DUBAI - ABU DHABI, 22.09.2023, 07:21 Time

**USPA NEWS -** Dubai International Chamber, one of the Three Chambers operating under the Umbrella of Dubai Chambers, has inaugurated a New Representative Office in Paris to boost Trade and Investment with France. The Launch comes just Days after the Inauguration of the Chamber's New Office in Italy, further strengthening its Presence in Europe and increasing the Total Number of International Representative Offices to 24 across Five Continents...

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The Opening comes as part of the 'Dubai Global' Initiative, which seeks to attract New Business, Investment, and Talent to the Emirate while enabling Dubai-Based Companies to expand into Priority International Markets. Launched by H.H. Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of the Executive Council of Dubai, Dubai Global aims to establish a Powerful Network of 50 Representative Offices around the World by 2030.

The Inauguration Ceremony for the New Office was held with the Participation of Her Excellency Hend Al Otaiba, the UAE Ambassador to France, and Salem Al Shamsi, Vice President of Global Markets at Dubai Chambers, in the Presence of Distinguished Representatives of the French Business Community.

472 French Companies registered with Dubai Chamber of Commerce during the first Seven Months of 2023 alone, up 33% from the Same Period in 2022. This Impressive Growth brought the Total Number of Member Companies from France to 3,068, underlining the Strong Level of Interest in Dubai among the French Business Community.

Prominent Sectors for Trade between the UAE and France include Aircraft and Parts, Machinery, Precious Stones and Metals, Perfumes and Cosmetics, and Pharmaceutical Products. The New Office in Paris will further strengthen an Already Robust Commercial Relationship by identifying and capitalising on High-Potential Trade and Investment Opportunities in Areas such as Cereals, Dairy Products, Jewellery, and the Automobile Industry.

The Dubai International Chamber Team in Paris will focus on building Strong Relationships with Key Public and Private Sector Stakeholders, as well as providing Comprehensive Support for French Companies seeking to enter Dubai and expand Internationally through the Emirate. The Launch of the Office creates New Channels for Communication and Economic Cooperation between the Two Markets and will strengthen Cooperation with Local Partners to co-organise Networking Events, Business Seminars, and Business Matching Events.

- Dubaï Chambers Structure:

* Ambition In Focus
* Business In Focus
* World In Focus
* Future In Focus

- Mission, Vision & Strategic Priorities

* Vision: To be the Best Chamber in the World on driving Competitiveness and Business Growth by 2024.
* Mission: Represent, support and protect the Interests of the Business Community in Dubai.

* Strategic Priorities: Improve Dubai's Favourable Business Environment - Attract International Businesses & Investments into Dubai - Drive International Expansion of Dubai Chambers' Members - Grow Dubai's Digital Economy - Increase Effectiveness of Advocacy - Sustain Institutional & Customer Excellence.

- UAE & Dubai - Key Economic Indicators

* 1st Most Competitive Country in the Arab World.
* 1st Regionally and 11th Globally of World's Most Modern Countries in 2023.
* 1st Globally in the Global Entrepreneurship Index 2023.
* 1st in MENA and 10th Globally in Global Soft Power Index 2023.
* 1st World's Top Millionaire Destination in 2022.
* 1st Regionally and 10th Globally in Country Efficiency Index 2023.
* 1st Regionally and 3rd Globally as Top Emerging Markets.
* 1st Regionally and 5th Best City in the World for 2023 - Best Cities.

Source:
Dubaï Chambers - France Office Launch in Paris
Ribbon-cutting Ceremony at the Opening of the New Dubai International Chamber Representative Office in France on September 11, 2023 @ Shangri-La Hotel in Paris.

With The Presence of:
* Salem Al Shamsi, Vice President of Global Markets, Dubai Chambers
* H.E. Hend Al Otaiba, UAE Ambassador to France
* Dr. Georges-Fabrice Blum
* Noora AlSuwaidi, Regional Director for Europe and the Americas, Dubai Chambers
* Mohammad Al Kassim, Director of Investment Attractions, Dubai Chambers

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